

HERE&NOW

CENTRAL OREGON



Here & Now is the most widely used visitor guide in Central Oregon. We help visitors decide what great adventures they'll take once they arrive!

This convenient, annual publication is the area's leading reference guide for tourists.

Benefits

SOFTCOVER BOOKS

85,000 Softcover copies per year available at over 150 locations in the local area, like restaurants, rental locations, shopping districts and more..

HARDCOVER BOOKS

Located in over 4,500 lodging rooms in Central Oregon, reaching over 1.4 million readers annually.

TOTAL NUMBER OF AREA PROPERTIES

54 properties

TOTAL NUMBER OF AREA GUEST ROOMS

4,508 rooms

Release Date May 2018

Advertising Rates

| AD SIZES STANDARD AD LOCATIONS | HARDCOVER | | SOFTCOVER | |
|---|-------------------|-----------|-------------------|-----------|
| | EXTENDED TERMS | NET 30 | EXTENDED TERMS | NET 30 |
| FULL PAGE | \$876 | \$4,000 | \$876 | \$4,000 |
| 1/2 PAGE | \$600 | \$2,700 | \$600 | \$2,700 |
| 1/3 PAGE | \$456 | \$2,090 | NA | \$NA |
| 1/4 PAGE | NA | NA | \$360 | \$1,650 |
| 1/6 PAGE | \$330 | \$1,500 | NA | NA |

MULTI-BOOK DISCOUNT

Purchase ads in both editions, receive the lower cost ad at 50% off!

1. Extended terms are 20% down payment with order, remainder billed 20% each in May, June, July and August. Extended terms are available with credit card only (VISA or MASTERCARD)

2. Premium Positions - Back Cover +40%, Inside Front Cover +25%, Inside Back Cover and all other premium positions.

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