

# HERE&NOW

## OKANAGAN VALLEY



Here & Now is the most widely used visitor guide in the Pacific Northwest and Canada's Okanagan Valley. We help visitors find their next great adventure!

This convenient, annual publication is the area's leading reference guide for tourists.

### Benefits

#### **HARDCOVER BOOKS**

Located in over 6,000 lodging rooms in the Okanagan Valley, reaching over 1 million readers annually.

#### **TOTAL NUMBER OF AREA PROPERTIES**

93 properties

#### **TOTAL NUMBER OF AREA GUEST ROOMS**

6,499 rooms

Release Date ..... May 2018

### Advertising Rates

AD SIZES STANDARD AD LOCATIONS	HARDCOVER	
	EXTENDED TERMS	NET 30
FULL PAGE	\$876	\$4,000
1/2 PAGE	\$600	\$2,700
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1. Extended terms are 20% down payment with order, remainder billed 20% each in May, June, July and August. Extended terms are available with credit card only (VISA or MASTERCARD)

2. Premium Positions - Back Cover +40%, Inside Front Cover +25%, Inside Back Cover and all other premium positions.

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