



Here & Now is the most widely used visitor guide on the Oregon Coast. We'll help visitors decide what their next great adventure will be!

This convenient, annual publication is the area's leading reference guide for tourists.

Benefits

SOFTCOVER BOOKS

90,000 Softcover copies per year available at over 150 locations in the local area, like restaurants, rental locations, shopping districts and more..

HARDCOVER BOOKS

Located in over 6,000 lodging rooms in Central Oregon, reaching over 1 million readers annually.

TOTAL NUMBER OF AREA PROPERTIES

104 properties

TOTAL NUMBER OF AREA GUEST ROOMS

6,524 rooms

Release Date MARCH/APRIL 2018

Advertising Rates

AD SIZES STANDARD AD LOCATIONS	HARDCOVER		SOFTCOVER	
	EXTENDED TERMS	NET 30	EXTENDED TERMS	NET 30
FULL PAGE	\$876	\$4,000	\$876	\$4,000
1/2 PAGE	\$600	\$2,700	\$600	\$2,700
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1/6 PAGE	\$330	\$1,500	NA	NA

MULTI-BOOK DISCOUNT

Purchase ads in Hardcover and Softcover, and SAVE 10% OFF your total order.

1. Extended terms are 20% down payment with order, remainder billed 20% each in May, June, July and August. Extended terms are available with credit card only (VISA or MASTERCARD)

2. Premium Positions - Back Cover +40%, Inside Front Cover +25%, Inside Back Cover and all other premium positions.

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