

HERE&NOW

WASHINGTON COAST



Here & Now is the most widely used visitor guide on Washington's Coast and Olympic Peninsula. We'll help visitors decide their next great adventure!

This convenient, annual publication is the area's leading reference guide for tourists.

Benefits

SOFTCOVER BOOKS

80,000 Softcover copies per year available at over 150 locations in the local area, like restaurants, rental locations, shopping districts and more..

HARDCOVER BOOKS

Located in over 3,600 lodging rooms in Central Oregon, reaching over 900,000 readers annually.

TOTAL NUMBER OF AREA PROPERTIES

63 properties

TOTAL NUMBER OF AREA GUEST ROOMS

3,624 rooms

Release Date JANUARY 2018

Advertising Rates

AD SIZES STANDARD AD LOCATIONS	HARDCOVER		SOFTCOVER	
	EXTENDED TERMS	NET 30	EXTENDED TERMS	NET 30
FULL PAGE	\$876	\$4,000	\$876	\$4,000
1/2 PAGE	\$600	\$2,700	\$600	\$2,700
1/3 PAGE	\$456	\$2,090	NA	\$NA
1/4 PAGE	NA	NA	\$360	\$1,650
1/6 PAGE	\$330	\$1,500	NA	NA

MULTI-BOOK DISCOUNT

Purchase ads in both editions, receive the lower cost ad at 50% off!

1. Extended terms are 20% down payment with order, remainder billed 20% each in May, June, July and August. Extended terms are available with credit card only (VISA or MASTERCARD)

2. Premium Positions - Back Cover +40%, Inside Front Cover +25%, Inside Back Cover and all other premium positions.

ERIC SMILEUSKE
360.463.6073
eric@hnpubs.com
info@hnpubs.com
hnpubs.com

